



Lilanga Creatives
WE BRING LIFE TO BRANDS

Lilanga Creatives - SEO Package

Package Name	Starter	Advanced	Professional	Plus
Price Range (In Rands excluding VAT)	R10 000	R20 000	R30 000	R40 000
No. of Target Keywords	1-10	11-20	21-40	41-60
Pre SEO-Analysis Reports				
Website SEO Analysis	Yes	Yes	Yes	Yes
Competitor Analysis	No	No	Yes	Yes
Keywords Analysis	Yes	Yes	Yes	Yes
Traffic Analysis	No	Yes	Yes	Yes
On-Page Optimization Activities				
Canonicalization	Yes	Yes	Yes	Yes
Meta Tags Optimization	Up to 5 Pages	Up to 10 Pages	Up to 20 Pages	Up to 40 Pages
Webpage Content Optimization	Yes	Yes	Yes	Yes
Heading Tag Optimization	Yes	Yes	Yes	Yes
Image Alt Tag Optimization	Yes	Yes	Yes	Yes
Hyperlink Optimization	Yes	Yes	Yes	Yes
Header Tag Optimization	Yes	Yes	Yes	Yes
Google Analytics Tool Set-up	Yes	Yes	Yes	Yes
Google Webmaster Tool Set-up	Yes	Yes	Yes	Yes
Bing Webmaster Tool Set-up	Yes	Yes	Yes	Yes
Robots.txt Implementation	Yes	Yes	Yes	Yes
XML Sitemap Implementation	Yes	Yes	Yes	Yes
HTML Sitemap Implementation	Yes	Yes	Yes	Yes
Ror.xml Implementation	Yes	Yes	Yes	Yes
Urllist.txt Implementation	Yes	Yes	Yes	Yes
URL Mapping	Yes	Yes	Yes	Yes
SEO Compatibility Solutions				
Cross Browser Compatibility	No	No	Yes	Yes
Website Navigation Analysis	No	Yes	Yes	Yes
SEO-friendly URL Optimization	No	Yes	Yes	Yes
Crawl Error Resolution	No	No	Yes	Yes
CSS & JS Error Resolution	No	Yes	Yes	Yes
Redirection Issues	No	No	Yes	Yes
Duplicate Content Check	Yes	Yes	Yes	Yes
New Webpage Creation	No	No	5	10
Website Speed Optimization*	If Required	If Required	If Required	If Required
Website Load Time Optimization*	If Required	If Required	If Required	If Required
Mobile Friendly Check*	If Required	If Required	If Required	If Required

Off-Page Optimization & Link Building Activities Complying with Panda and Penguin Updates

	No	Yes	Yes	Yes
Manual Search Engine Submission	No	Yes	Yes	Yes
Article Writing and Submission	3 (3*400 Words)	5 (5*400 Words)	10 (10*400 Words)	20 (20*400 Words)
Article Social Bookmarking	10	15	25	40
Press Release Writing and Submission	No	1 (1*450 Words)	3 (3*450 Words)	5 (5*450 Words)
Link Wheel Writing and Submission	No	1 (1*300 Words)	3 (3*300 Words)	5 (5*300 Words)
Web 2.0 Writing and Submission	1 (1**300 Words)	2 (2*300 Words)	3 (3*300 Words)	4 (4*300 Words)
Logo Sharing	3	5	10	20

Profile Creation	2	5	10	15
Image Sharing	5	10	15	20
Product Listing in Merchant & Bing	No	No	No	Yes
Questions & Answering	2	5	10	15
Video Creation	No	1	2	3
Video Submission	No	5	10	20
Infographic Creation	No	No	1	2
Infographic Submission	No	No	5	10
Local Business Listing	5	10	15	20
Social Bookmarking	10	15	25	50
Classified Ad Posting	5	10	15	20
Google Map And Wikimedia Updating	No	Yes	Yes	Yes
Review Posting	No	2	5	10
Sound Promotion of Contents	5	10	15	25
RSS Feed Submission	Yes	Yes	Yes	Yes

Blog Optimization				
Blog set-up	Yes	Yes	Yes	Yes
Blog creation	1	2	5	10
Website Blog Integration	No	No	Yes	Yes
Blog Writing and Submission	3 (3*300 Words)	5 (5*300 Words)	10 (10*300 Words)	20 (20*300 Words)
Blog Social Bookmarking	10	15	25	40
Relevant Blog Commenting	3	5	10	15
Social Media Optimization Activities				
Facebook Fan Page Set-up	Yes	Yes	Yes	Yes
Facebook Likes	No	10	30	60
Facebook Updates	No	No	15	30
Twitter Fan page Set-up	Yes	Yes	Yes	Yes
Twitter Followers	No	10	30	60
Google+ Updates	No	No	15	30
Google+ Page Set-up	Yes	Yes	Yes	Yes
Google Circles	No	5	10	20
Tweet Updates	No	No	15	30
Website Conversion Optimization				
Latest Online Marketing Trend Updating	No	No	Yes	Yes
Website Designing Consultation	No	No	Yes	Yes
Enquiry Pages Review & Suggestion	No	No	Yes	Yes
Branding Development Consultation	No	No	Yes	Yes
Google Penalty Link Removals *	If Required	If Required	If Required	If Required
Final Reports				
Bi-weekly SEO Reports	No	Yes	Yes	Yes
Monthly SEO Activity/Ranking Reports	Yes	Yes	Yes	Yes
Google Analytic Report	No	Yes	Yes	Yes
Email/Skype Support	Yes	Yes	Yes	Yes