



# Lilanga Creatives

WE BRING LIFE TO BRANDS

Lilanga Creatives - SMO Package				
Package Name	Starter	Advanced	Professional	Plus
Price Range (Rands excluding vat )	R10 000	R20 000	R30 000	R40 000
<b>Facebook</b>				
Brand Page Creation	Yes	Yes	Yes	Yes
Brand Page Optimization	Yes	Yes	Yes	Yes
Facebook Insight Tracking	Yes	Yes	Yes	Yes
Increase in Likes	50	100	150	200
Facebook Event Creation*	No	Yes	Yes	Yes
Facebook Post Updates	15 Posts/Month	30 Posts/Month	45 Posts/Month	60 Posts/Month
Creating Communities & Groups	No	Yes	Yes	Yes
Spam monitoring	Yes	Yes	Yes	Yes
Ad Campaign Management	Ads Management *	Ads Management *	Ads Management *	Ads Management *
<b>Twitter</b>				
Twitter Profile Creation	Yes	Yes	Yes	Yes
Brand Page Optimization	Yes	Yes	Yes	Yes
Twitter Profile Design Integration	Yes	Yes	Yes	Yes
Twitter Post	15 Posts/Month	30 Posts/Month	45 Posts/Month	60 Posts/Month
Spam monitoring	Yes	Yes	Yes	Yes
Increasing Followers	50	100	150	200
Ad Campaign Management	Ads Management *	Ads Management *	Ads Management *	Ads Management *
<b>LinkedIn</b>				
LinkedIn Profile Creation	Yes	Yes	Yes	Yes
LinkedIn Company Page Creation	Yes	Yes	Yes	Yes
Brand Page Optimization	Yes	Yes	Yes	Yes
LinkedIn Post	15 Posts/Month	30 Posts/Month	45 Posts/Month	60 Posts/Month
Spam monitoring	Yes	Yes	Yes	Yes
Increasing Friend's Network	10	20	30	40
LinkedIn Company Page Followers	5	10	15	20
<b>Instagram</b>				
Instagram Profile Creation	No	Yes	Yes	Yes

Brand Page Optimization	No	Yes	Yes	Yes
Instagram Posts	No	10 Posts/Month	20 Posts/Month	30 Posts/Month
Spam monitoring	No	Yes	Yes	Yes
Instagram Likes	No	Yes	Yes	Yes
Instagram Followers	No	20	30	40
YouTube				
YouTube Page Creation	No	Yes	Yes	Yes
Brand Page Optimization	No	Yes	Yes	Yes
Video Creation & Optimization	No	Yes	Yes	Yes
Video Submission	No	10	15	20
Video Views	No	50	100	200
YouTube Video Likes	No	10	20	40
Subscribers	No	10	20	40

Pinterest				
Pinterest Profile Creation	Yes	Yes	Yes	Yes
Pinterest Profile Verification	Yes	Yes	Yes	Yes
Pinterest Board Creation	Yes	Yes	Yes	Yes
Pinterest Pins	15 Posts/Month	30 Posts/Month	45 Posts/Month	60 Posts/Month
Re-Pinning Of Relevant Content	Yes	Yes	Yes	Yes
Pinterest Followers	10	20	30	40
Apsense Brand Page				
Brand Page Creation	No	Yes	Yes	Yes
Content Writing	No	1	2	3
Apsense Posting	No	1	2	3
Online Blogging				
Blog Creation	Yes	Yes	Yes	Yes
Blog Optimization	Yes	Yes	Yes	Yes
Blog Writing	2	4	6	8
Blog Posting	2	4	6	8
Blog Commenting	Yes	Yes	Yes	Yes
Blog Marketing	Yes	Yes	Yes	Yes
Blogs URL Submission	Yes	Yes	Yes	Yes
Blogspot Account Creation	Yes	Yes	Yes	Yes
Project Update				
Fortnightly Reports	Yes	Yes	Yes	Yes
Monthly Report	Yes	Yes	Yes	Yes
Support to Client				
Chat	Yes	Yes	Yes	Yes
Phone	Yes	Yes	Yes	Yes
Skype	Yes	Yes	Yes	Yes